Dear Steuben County Business Owner:

We would like to invite you to join a very important and exciting program that is taking place throughout our county, the “S.A.V.O.R.” Discount Program (Steuben Assists Veterans of Record).

This initiative is a way that our county can recognize the service and sacrifices made by our veterans. Under the “S.A.V.O.R.” Discount Program, eligible individuals will receive a card identifying them as an honorably discharged veteran. Participating county merchants would agree to honor the card by providing holders with a discount on purchases or services.

A window poster identifying your business as a participant of the program will be available after you enroll as a participating merchant. A list will be posted on the Steuben County Clerk’s webpage (www.steubencony.org) listing the participating merchant’s names, addresses, websites and discount particulars.

We have enclosed a “S.A.V.O.R.” Discount Program Merchant Application Form and hope that you will consider becoming a “charter member”. Please join us in demonstrating our sincere appreciation and support for the efforts of those who keep us safe and fight for our freedom!

Sincerely,

Judith M. Hunter
Steuben County Clerk

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