



# Ounce of Prevention Newsletter

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## Message to Coalition Members:



The Steuben Prevention Coalition welcomes Jon Hadley of Elmira, New York as our newest Keuka College Intern. Jon will be with us through June of 2019.

“Interning at the Steuben Prevention Coalition (SPC) through Keuka College has been a very positive experience for me. I have been given the opportunity to observe and be a part of community development. What I find to be one of the greatest attributes here at the SPC is that they sincerely care about reaching out to the vast area that is Steuben County. The welcoming and non-judgmental approach that this organization practices has helped me build upon my own sense of professionalism and self-awareness.”  
- Jon Hadley

## Steuben Prevention Coalition

8 East Morris Street  
Bath, NY 14810  
(607) 776-6441

Website:  
[www.steubenpreventioncoalition.org](http://www.steubenpreventioncoalition.org)

Email:  
[steubenpreventioncoalition2017@gmail.com](mailto:steubenpreventioncoalition2017@gmail.com)

### Staff:

Colleen Banik  
Program Coordinator



We are asking all Coalition Members and Community Partners to let us know of any upcoming events, activities, public meetings, etc. that are or will be happening in your communities. Please contact us at the information provided.



## Steuben Prevention Coalition



CADCA's National Leadership Forum is a four-day event packed with opportunities to learn the latest strategies to address substance abuse and hear from nationally-known prevention experts, federal administrators, and concerned policymakers. The Forum brings together approximately 3,000 attendees representing coalitions from all regions of the country and internationally, government leaders, youth, prevention specialists, addiction treatment professionals, addiction recovery advocates, researchers, educators, law enforcement professionals, and faith-based leaders. It is the largest training event for the prevention field.

### About CADCA

*The mission of CADCA (Community Anti-Drug Coalitions of America) is to strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities globally. This is accomplished by providing coalition development assistance and training, public policy advocacy, special events, media strategies and marketing programs.*

<https://www.cadca.org/>

## STEBEN PREVENTION COALITION HONORED AT CADCA'S NATIONAL LEADERSHIP FORUM



On February 5<sup>th</sup>, the Steuben Prevention Coalition was one of 112 community coalitions honored during a graduation ceremony at CADCA's (Community Anti-Drug Coalitions of America) National Leadership Forum, just outside of Washington, D.C. The coalitions received a graduation certificate for completing CADCA's National Coalition Academy, a rigorous training program designed to increase the effectiveness of community drug prevention leaders.

"We are so proud of our coalition for investing the time and resources to take advantage of the best community coalition training in the world. To graduate from this year-long intensive course is no small feat and Steuben Prevention Coalition is more prepared today to be an effective, sustainable coalition because of this training," said Colleen Banik, Program Director. "We look forward to applying our knowledge and strategies to ensure the youth in our community live drug free."

CADCA's National Coalition Academy (NCA) is a comprehensive, year-long training program developed by CADCA's National Coalition Institute. The NCA incorporates three, week-long classroom sessions, a web-based distance learning component, an online workstation where participants network and share planning products and free ongoing coalition development technical assistance. To graduate, coalitions must complete a rigorous curriculum. They must participate in all components of the NCA and complete five essential planning products that serve as the foundation of their comprehensive plan for community change.



March 23, 2019  
 St. Mary's Catholic Church  
 52 E. Morris Street, Bath  
 O'Malley Hall  
 9:00AM – 4:00PM

Please join the Steuben Prevention Coalition, the Bath Elk Lodge #1547, Quest Youth Group, St. John Vanney Parish Youth Group, the Suicide Prevention Coalition and many other partners from our communities for our first annual Youth Retreat in an effort to provide the opportunity for our youth to listen and engage in the issues in our communities and the resources available to them to combat underage drinking, the prevention of marijuana and other drug use, suicide prevention and educational awareness on the latest vaping and vaping trends. There will be activities, prizes and giveaways throughout the day and youth are requested to bring their cell phones for use during activities.

Sponsored by:



The Coalition is currently working on A county-wide Youth Retreat focusing on the prevention of underage drinking, marijuana and other drug use to be held on March 23, 2019, from 9:00 a.m. – 4:00 p.m. at St. Mary's Catholic Church, O'Malley Hall in Bath, NY for youth 12 – 18 years of age.

The Coalition is also working on a Public Service Announcement Video Contest to address the Social Host Law. Video entries of up to 60 seconds in length are to be submitted to the Coalition by March 31, 2019.

See the Coalition website for further details:

[www.steubenpreventioncoalition.org](http://www.steubenpreventioncoalition.org)

**Calling all Steuben County Youth  
 Public Service Announcement  
 Video Contest**



The Steuben Prevention Coalition is sponsoring a Public Service Announcement (PSA) Video Contest aimed at promoting awareness of the Social Host Law with the message that "social hosting" is not only dangerous, but illegal. To enter the PSA Video Contest, please submit your entries by March 31<sup>st</sup> to the Steuben Prevention Coalition. The winning entry will be aired at local theaters prior to regularly scheduled movies during the months of May and June. First and second runners up will be utilized by the Coalition during community events, town hall meetings and school events. Full details are also listed on the Coalition website at

[www.steubenpreventioncoalition.org](http://www.steubenpreventioncoalition.org)



## Increase in Teen Tobacco Use Driven by E-Cigarettes: Report

*Partnership For Drug Free Kids*  
 February 14, 2019

Teens' use of tobacco products is on the rise, driven by an increase in e-cigarette use, according to a new report by the Centers for Disease Control and Prevention (CDC).

More than one in four high school students and about one in 14 middle school students in 2018 said they had used a tobacco product in the past 30 days, NBC News reports. E-cigarette use increased from 11.7 percent to 20.8 percent among high school students and from 3.3 percent to 4.9 percent among middle school students from 2017 to 2018. No change was found in the use of other tobacco products, including cigarettes, during this period.

"The skyrocketing growth of young people's e-cigarette use over the past year threatens to erase progress made in reducing youth tobacco use. It's putting a new generation at risk for nicotine addiction," CDC Director Robert R. Redfield, M.D., said in a news release. "Despite this troubling trend, we know what works and we must continue to use proven strategies to protect America's youth from this preventable health risk. Youth use of any tobacco product, including e-cigarettes, is unsafe."

### VAPING GUIDE

#### How to Talk With Your Kids About Vaping

What is vaping? What does research say about the risks and unknowns? This guide identifies what to do if your child is is vaping and how to talk about it.

#### [LEARN MORE](#)

[https://drugfree.org/learn/drug-and-alcohol-news/increase-in-teen-tobacco-use-driven-by-e-cigarettes-report/?utm\\_source=pns&utm\\_medium=email&utm\\_campaign=increase-in-teen-tobacco-use-driven-by-e-cigarettes-report](https://drugfree.org/learn/drug-and-alcohol-news/increase-in-teen-tobacco-use-driven-by-e-cigarettes-report/?utm_source=pns&utm_medium=email&utm_campaign=increase-in-teen-tobacco-use-driven-by-e-cigarettes-report)



**Upcoming Events:**

**Next Coalition Meeting**  
**March 13, 2019**  
 11:00 am – Steuben County Sheriff's  
 Building – Bath, NY

**Underage Drinking Task Force**  
**March 13, 2019**  
 Following Full Coalition Meeting

**Marijuana Task Force**  
**March 13, 2019**  
 Following Full Coalition Meeting

**COALITION VOLUNTEERS NEEDED**  
[www.steubenpreventioncoalition.org](http://www.steubenpreventioncoalition.org)



**MISSION:**

To promote healthy and safe communities in Steuben County by reducing alcohol and drug use among our youth!

**VISION:**

To have a county where our youth are healthy and drug free!

**Motor Vehicle Crashes Up 6 Percent in Four States With Legalized Marijuana**

*Partnership for Drug Free Kids*  
 January 24, 2019

Motor vehicle crashes are up 6 percent in four states with legalized recreational marijuana, compared with four neighboring states where the drug is illegal or restricted, according to Consumer Reports.

Researchers say the findings suggest that as more states legalize recreational marijuana, more will need to be done to find ways to prevent impaired driving accidents.

The findings come from a study conducted by the Insurance Institute for Highway Safety (IIHS) and Highway Loss Data Institute (HLDI). Researchers compared insurance claims for vehicle collisions in Colorado, Nevada, Oregon and Washington — where recreational marijuana is legal — with Idaho, Montana, Utah and Wyoming — where it is not.

“The new IIHS-HLDI research on marijuana and crashes indicates that legalizing marijuana for all uses is having an impact on the safety of our roads,” said David Harkey, president of IIHS and HLDI. “States exploring legalizing marijuana should consider the highway safety impact.”



[https://drugfree.org/learn/drug-and-alcohol-news/motor-vehicle-crashes-up-6-percent-in-four-states-with-legalized-marijuana/?utm\\_source=pns&utm\\_medium=email&utm\\_campaign=motor-vehicle-crashes-up-6-percent-in-four-states-with-legalized-marijuana](https://drugfree.org/learn/drug-and-alcohol-news/motor-vehicle-crashes-up-6-percent-in-four-states-with-legalized-marijuana/?utm_source=pns&utm_medium=email&utm_campaign=motor-vehicle-crashes-up-6-percent-in-four-states-with-legalized-marijuana)

**Steuben County Underage Party & Drug Information Tip Line**

Anyone with information relating to underage drinking such as parties, underage sales, etc. or information relating to illegal drugs, such as sales, dealers or other suspicious activities are encouraged to use the tip line.

**The Tip Line will be monitored seven days a week, 24 hours a day. All call are anonymous.**

**Do your part to help make our communities safe for everyone.**

**1-844-378-4847**