



SOUTHERN TIER TOBACCO AWARENESS COALITION

Chemung, Schuyler, and Steuben Counties

A Closer Look

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Local Tobacco-Free Community Champion

Southern Tier Tobacco Awareness Coalition recognizes the work to promote tobacco-free settings 'community leadership at its very best'.

Southern Tier Tobacco Awareness Coalition named Lorelei Wagner, the Steuben County Public Health Educator, a Tobacco-Free Community Champion. The coalition recognizes Lorelei for spearheading a major effort in encouraging an influential community workplace, Steuben County, to establish tobacco-free workplaces. Thanks to her leadership, Steuben County is a healthier place to work and conduct business. It also sets a precedent for other organizations and workplaces to follow suit, contributing to a tobacco free social norm.

"Lorelei is truly a Tobacco-Free Community Champion for her commitment and strategic approach to promoting tobacco-free place to work in this community," said Stacy Hills, Director of Southern Tier Tobacco Awareness Coalition, "and for her continual effort to promote cessation and healthy living in Steuben County."

Currently Lorelei is also leading cessation classes, open to the public out of Steuben County Public Health.

She was honored to receive the recognition. "I am very grateful for the opportunities Steuben County has offered its employees and residents in the areas of tobacco-free grounds and cessation support. Being able to walk into the County building without experiencing secondhand smoke is wonderful, and helping others to be successful in their quit attempts is very rewarding" said Lorelei Wagner.

Every year, approximately 28,200 New Yorkers die prematurely because of cigarette use. Near-



ly a half million New Yorkers have serious diseases directly attributable to smoking, including lung and oral cancers, heart disease, stroke and chronic obstructive pulmonary disease (COPD). This adds up to \$10.4 billion in medical costs that are attributed to tobacco and smoking every year in this state.

Each tobacco policy that decreases the social norm and use of tobacco products help to increase the health and wellness of our communities and decrease these negative costs.

Source for statistics: Campaign for Tobacco Free Kids, [www.tobaccofreekids.org](https://www.tobaccofreekids.org/facts_issues/toll_us/new_york) https://www.tobaccofreekids.org/facts_issues/toll_us/new_york

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Do you want to live in a smoke-free apartment?

In Honor of International Week of Action

To bring about awareness regarding the dangers of smoking in youth rated movies and to promote smoke-free movies!



FREE MOVIE NIGHT

DOOR PRIZES!

FREE CONCESSIONS!

JURASSIC WORLD

TUESDAY, FEB. 23 5:30-7:30PM

CORNING PALACE THEATRE

17 W MARKET ST, CORNING, NY



INTERESTED?

CALL 607-857-3825

FOR TICKETS

***LARGER PRIZE WITH PARTICIPATION
IN A SMOKE-FREE MOVIES ACTIVITY!**



REALITY CHECK



SOUTHERN TIER TOBACCO AWARENESS COALITION

Chemung, Schuyler, and Steuben Counties

The Southern Tier Tobacco Awareness Coalition (STTAC) seeks to build healthier communities through tobacco free living in Chemung, Schuyler & Steuben, NY.

STTAC has 4 initiatives:

- To reduce the impact of retail tobacco product marketing on youth, Point-of Sale (POS).
- To increase the number Tobacco Free Outdoor (TFO) policies, which includes tobacco free worksites, parks, vehicles, entryways and other public outdoor areas.
- To increase the number of smoke-free multi-unit housing (SF-MUH).
- Eliminate pro-tobacco imagery from youth-rated movies and the internet, Smoke-Free Media (SFM).

STTAC Contact Information:

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We're on the Web, Facebook, Twitter and YouTube!

- www.sttac.org
- www.facebook/sttac
- www.twitter/sttacny
- www.youtube/sttacny

Tobacco Control Legislative Day 2016!

NYS Tobacco Control Program Saves Lives; Saves Money

On Tuesday, February 9, 2016 local Reality Check youth and Southern Tier Tobacco Awareness Coalition Coordinators will join other New York State youth, tobacco control program contractors, community partners, and tobacco control advocates from around the state, for a multi-functional event. The purpose of this year's event is:

- To present the Youth Advocate of the Year award, which is presented to youth who stand out as leaders in tobacco control.
- To recognize community partners for fostering environments that are supportive of tobacco-free norms.
- To educate elected representatives in Albany about tobacco control.
- To attend workshops.
- To recognize and celebrate tobacco control successes across the state.

Legislative Day 2016 event details:

WHERE: Legislative Office Building, Hearing Room C, Albany

WHEN: Tuesday, February 9, 2016 10am-1pm; Youth Advocate Award presentation at 12PM

If you would like more information about the 2016 Legislative day events in Albany, please contact Sarah Robbins at 607-737-2858, or email her at SarahRobbins@co.chemung.ny.us.

Join us for ...



**Tobacco Control
LEGISLATIVE DAY 2016**

SAVE Lives & Money

Tuesday, February 9th

Together, we can become a tobacco-free generation.