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# Trinity PRIDE

Prevention Resource Information on Drug Education

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## 2014 Red Ribbon Week October 23-31

In 1985, Enrique (Kiki) Camarena, a Drug Enforcement Administration Agent, was tortured and killed in Mexico. Three years later in 1988, the National Family Partnership (NFP) organized the first Nationwide Red Ribbon Campaign, in honor of Camarena. Today, the Red Ribbon serves as a symbol to mobilize communities to educate youth and encourage participation in drug prevention activities. Since the beginning, The Red Ribbon Campaign has reached millions of U.S. children and families with Camarena's message of hope.

In honor of Red Ribbon Week, Trinity plans on distributing postcards and red ribbons to community members at local libraries, schools, and community centers.



"Children of parents who talk to their teens regularly about drugs are 42% less likely to use drugs than those who don't, yet only a quarter of teens report having these conversations."

[redribbon.org](http://redribbon.org)



The 5th Annual "Walk for Recovery" was a great success! There were over 200 people who came out and braved the weather. This was our largest walk to date. Thanks to all who donated the wonderful prizes for our raffles and Brian Moore, who entertained us. We would also like to extend a special "Thank you" to everyone who showed their support and attended the walk in spite of the torrential rain! Congratulations to the following winners:



Largest Group – Broadway Academy with 50 people!

Largest Donation by a Group – "Searching for Serenity"

Largest Donation by an Individual– Bertie Sliviske



**Upcoming Events:**

- 10/22 Unity Day
- 10/22 PROUD Meeting
- 10/23 Red Ribbon Week
- 11/3 DDP Chemung Co.
- 11/5 DDP Schuyler Co.



### October is "National Bullying Prevention Month"

Every October, schools and organizations join together in observing "National Bullying Prevention Month". Throughout the month, the goal is to work together to stop bullying by increasing the awareness of the short-term and long-term effects of bullying. In addition, Unity Day is October 22nd, 2014. Everyone is encouraged to wear orange to show their support. Let's stand together against bullying so no one has to feel alone!





**P.R.O.U.D. Coalition**

*Our next meeting will be held on Oct. 22, 2014 @10am. All community members are welcome to attend!*

[www.ProudCoalition.yolasite.com](http://www.ProudCoalition.yolasite.com)



**NATIONAL Medicine Abuse Awareness Month**

**October is "National Medicine Abuse Awareness Month"**

More than 6 million people ages 12 or older have abused a prescription drug and one in 10 youth ages 12 through 17, or 2,400,000 children have intentionally abused cough medicine to get high.

**Prevention**

- In addition to the 4 elementary schools in Elmira, our educators are also teaching classes at Broadway Academy, Elmira Psychiatric Center, New Day, Broad Horizons, Glove House, Southside Community Center and preschools at the YWCA and The Gingerbread House.
- Erin and Janet attended the Prime for Life training in late September. This will allow them to become DDP instructors.
- Christine and Janet are attending a 4 day training on Substance Abuse Prevention Skills.
- Janet gave an Alcohol Abuse Presentation at Elmira College for their freshman orientation. Corning Community College has also requested a presentation on Prevention Services for the "Perspectives of Drugs" class.

**In The News....**



**Youths Who Use Cannabis Daily Before Age 17 are 60 Percent Less Likely to Graduate**

A recent study published in The Lancet Psychiatry Journal revealed that youths who use cannabis daily before turning 17 are over 60 percent less likely to graduate high school than those who have never used the drug. In addition, the study also showed that these daily users are seven times more likely to attempt suicide, eighteen times more likely to develop dependence on cannabis and eight times more likely to use other drugs later in life.

These findings come at a time when several U.S. States have already begun to decriminalize or legalize cannabis which may make cannabis more assessable to young people. The study's lead author, Dr. Edmund Silins, went on to say that the "results provide strong evidence that the prevention or delay of cannabis is likely to have broad health and social benefits. Efforts to reform cannabis legislation should be carefully assessed to ensure they reduce adolescent cannabis use and prevent potentially adverse effects on adolescent develop."

CADCA Sept. 11, 2014

**Daily Marijuana Use at the Highest Rate Among College Students in Three Decades**

A recent study conducted by the University of Michigan scientists revealed that there is a decline in the daily use of illicit substances such as cocaine, crack, or LSD among college students. However, this same study revealed that daily use of marijuana among this same population is at a 30-year high. In 2007, 3.5 percent of students reported daily use of marijuana. This number rose sharply in 2013 to 5.1 percent. According to the principle investigator of the MTF study, Lloyd Johnston, "This is the highest rate of daily use observed among college students since 1981— a third of a century ago. In other words, one in every 20 college students was smoking marijuana on a daily or near-daily basis in 2013." The scientists that conducted this study attributed this increase to an increasing proportion using marijuana.

The second most popular drug among college students is Adderall. One in every nine students reported that they used Adderall without a proper prescription to stay awake and focused on homework. The next most popular illegal substances are ecstasy, hallucinogens and narcotic drugs other than heroin. Roughly five percent of college students reported that they used these three drugs in the past year. Narcotic use has remained unchanged from last year at 5.4 percent. Lastly, synthetic marijuana use declined to 2 percent and alcohol use dropped from 69 percent in 2008, to 63 percent in 2013.

CADCA Sept. 11, 2014